

Reduce your Recruitment Spend with Jobvite

Human Resources and Staffing departments are under pressure to decrease recruitment spend, but keep candidate quality up. Jobvite helps small to medium businesses reduce recruitment spend and increase the impact of existing resources. In addition to streamlining the entire hiring process, the Jobvite recruitment application provides a variety of easy, cost-effective ways to find quality candidates.

Be visible.

Candidates use a variety of search sites to find opportunities and Jobvite ensures that your opportunities are easy to find. Jobvite creates and maintains your career site so that your jobs appear when candidates use Google or Yahoo to search for jobs. Jobvite also provides free, automatic, daily feeds of customer jobs to job search sites like Indeed and Simply Hired.

Evangelize your base.

Your employees are a knowledgeable, connected group who can refer quality candidates. You can let them know about company hiring needs by sending Jobvites, personal job invitations. Employees can easily forward the Jobvite to their Outlook, Gmail, YahooMail, HotMail or LinkedIn contacts. When a referral applies, you'll see how they're connected to your company.

Be interested in your audience and be interesting.

Your career site reflects your company's personality and brand; it's often the first thing a candidate learns about you. Jobvite creates custom career sites for its customers that blend seamlessly into your corporate web site. They are full of information that articulates what makes your company a great place to work. Candidates can take action, like joining your Talent Network or viewing videos.

You can also spread the word (again, for free) on social media sites like Facebook, LinkedIn and Twitter. Create a profile page just for your company and set up status updates to publicize jobs.

Don't guess. Measure.

Every time your company spends time or money sourcing candidates, you need to measure the impact of that investment. Asking candidates to identify where they heard about your opportunities has proven to be notorious inaccurate. With Jobvite, no matter where you post jobs – a job board, a blog, Facebook – candidate sources are tagged and tracked.

Jobvite accurately reports the sources of all candidates and hires. With Jobvite, you have the hard data to focus your resources on what works and eliminate spending on ineffective sources.

About Jobvite

Jobvite is the only recruitment application built to involve all employees in the hiring process, leverage their social and professional networks, and manage all aspects of hiring in an easy to use platform. Market leading companies like Advent, Infinera, nGenera, SupportSoft and TiVo use Jobvite to find more quality candidates, hire faster and reduce recruiting costs.

“Because of Jobvite, we’ve been able to get 69% of our hires through employee referrals, and only a little under 8% through third-party agencies. It’s saved us hundreds of thousands of dollars over the 10 months we’ve had Jobvite up and running.”

*Katie Tierney
Talent Acquisition Manager
nGenera*